

# Kiran Aujla

## Designer

Enthusiast for the optimisation of concepts into intuitive, thoughtfully executed designs.  
Crafter of **meaningful** digital experiences.

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## Experience

### Bionical Solutions, **Web and App Designer**

02/21 -

Designed technology services to engage and educate patients and healthcare professionals, in a B2B environment

- Delivery of HCP portals for leading pharmaceutical clients
- Developed the Sanofi Oncology portal using CMS software
- Design of MED Select™, an interactive platform for healthcare providers to create customised educational content for patients, implemented in Veeva

### Debenhams, **Digital Designer**

07/20 - 01/21

Lead visual direction for B2C platforms

- Developed graphics to feature on the responsive website and social platforms
- Testing design and prototypes for desktop, tablet, and mobile across various levels of fidelity

### Harmonize HQ, **UX Design Intern**

07/20 - 09/20

Developed UX dashboards to visualize data in logical, legible format for users

- Conducting user research to scope for business product requirements
- Design ideation to deliver product requirements

### Headlam Flooring PLC, **Design Intern**

04/19 - 06/19

Assessing design outcomes to the standard of the leading flooring distributors for clients

- Collaboration with design and marketing teams to fulfill creative briefs

## Tools

Adobe Creative Suite / Figma / Sketch / Framer / HTML / CSS / Autodesk Maya / Miro / DevOps

## Hard Skills

Wireframing / Usability Research / Prototyping / Design Systems / Low to high fidelity / User Research / CMS

## Soft Skills

Ideation / Communication / Collaboration / Result Oriented / Leadership / Strategic thinking

## Certifications

Adobe Certified Professional

Adobe Indesign Credential

Sanofi Magnolia CMS

Intermediate Accreditation

Boston Consulting Group

Virtual Experience  
Programme Participant

Google Marketing Platform

Creative Certification

## Education

Loughborough University

10/18 - 06/22

Graphic Communication and  
Illustration BA Hons with  
Industrial Placement